

Terms and Conditions

(Updated 28th August 2008)

This website is operated by Chris Malcolm Limited (referred to as "Chris Malcolm/Daydream Education/we/our/us"). As user of this website (referred to as "you/your") you acknowledge that any use of this website including any transactions you make ("use/using") is subject to our terms and conditions below (which includes any other important hyper-linked sections e.g. [How to Use this website](#); [Returns and Refunds](#); and [Privacy Policy](#). In addition, you will find other useful information within [Customer Services](#). Please: read through these terms and conditions carefully before using this website print a copy for future reference, also read our [Privacy Policy](#) section regarding your personal information.

Interpretation

In these Terms and Conditions the following expressions will have the following meanings unless inconsistent with the context:

“Buyer”	the person(s), firm or company whose order for the Goods is accepted by the Company
“Company”	Chris Malcolm Limited trading as Daydream Education
“Consumer”	individual or entity who contracts otherwise than in the course of business to obtain goods or services from those who supply them in the course of a business
“Contract”	any contract between the Company and the Buyer for the sale and purchase of the Goods formed in accordance with Section 1
“Goods”	any Goods which the Company supplies to the Buyer (including any of them or any part of them) under a Contract
“Terms and Conditions”	the standard terms and conditions of sale set out in this document together with any special terms agreed in writing between the Buyer and the Company

1. Formation and Incorporation

- 1.1 Please see the [How to Use this website](#) section for information on [how to place an order](#). All orders that you place on this website will be subject to acceptance in accordance with these Terms and Conditions.
- 1.2 Subject to any variation under Section 2.1, the Contract will be upon these Terms and Conditions, to the exclusion of all other terms and conditions and all previous oral or written representations including any terms or conditions which the Buyer purports to apply under

any purchase order, confirmation of order or similar document, whether or not such document is referred to in the Contract.

- 1.3 Each order made via this Website will be deemed to be an offer by the Buyer to purchase Goods upon these Terms and Conditions. The Contract is formed when the order is received by the Company.
- 1.4 The 'confirmation' stage sets out the final details of your order. Following this, we will send to you an order acknowledgement e-mail detailing the products you have ordered. Please note that this e-mail is not an order confirmation or order acceptance from the Company
- 1.5 Acceptance of your order and the completion of the Contract between you and us will take place on despatch to you of the products ordered unless we have notified you that we do not accept your order or you have cancelled it (please refer to [Returns and Refunds](#)).
- 1.6 We do not file details of your order for you to subsequently access direct on this website, and therefore, please print out these Terms and Conditions and the order acknowledgement for your own records. If you wish to obtain specific details of your previous orders please [Contact Us](#).

2. General

- 2.1 We reserve the right to change these Terms and Conditions at any time. Any such changes will take effect when posted on the website and it is your responsibility to read the terms and conditions on each occasion you use this website and your continued use of the website shall signify your acceptance to be bound by our Terms and Conditions.
- 2.2 If you are not a Consumer, you confirm that you have authority to bind any business on whose behalf you use this website.

3. Delivery

- 3.1 All goods must be signed for by an adult aged 18 years or over on delivery.
- 3.2 Delivery of the Goods will be made at the Buyer's premises.
- 3.3 Delivery of the Goods will be made during normal business hours. If the Buyer fails to take delivery or the Company is unable to gain access to the Buyer's premises the Goods will be deemed to have been delivered and the Company, without prejudice to its other rights, may at its option:
 - 3.3.1 Store or arrange for storage of the Goods until actual delivery or sale and charge the Buyer for all related costs and expenses; and/or
 - 3.3.2 Following written notice to the Buyer, sell any of the Goods at the best price reasonably obtainable in the circumstances and charge the Buyer for any shortfall below the price under the Contract.
- 3.4 The Company will use reasonable endeavours to deliver each of the Buyer's orders for the Goods within the time agreed when the Buyer places an order and, if no time is agreed, then

within a reasonable time, but the time of delivery will not be of the essence. If, despite those endeavours, the Company is unable for any reason to fulfil any delivery or performance on the specified date, the Company will be deemed not to be in breach of the Contract, nor (for the avoidance of doubt) will the Company have any liability to the Buyer for direct, indirect or consequential loss (all three of which terms includes, without limitation, pure economic loss, loss of profits, loss of business, depletion of goodwill and like loss) howsoever caused (including as a result of negligence) by any delay or failure in delivery except as set out in this condition. Any delay in delivery will not entitle the Buyer to cancel the order unless and until the Buyer has given 14 days' written notice to the Company requiring the delivery to be made and the Company has not fulfilled the delivery within that period. If the Buyer cancels the order in accordance with this Section 3.4 then:

- 3.4.1 The Company will refund to the Buyer any sums which the Buyer has paid to the Company in respect of that order or part of the order which has been cancelled; and
- 3.4.2 The Buyer will be under no liability to make any further payments under Section 4 in respect of that order or part of the order which has been cancelled.
- 3.5 Nothing in this Section 3 shall affect the rights of Buyers acting as Consumers as set out in Section 8.

4. Payment

- 4.1 We take payment from your card at the time we receive your order, once we have checked your card details and stock availability. Goods are subject to availability. In the event that we are unable to supply the goods, we will inform you of this as soon as possible. A full refund will be given where you have already paid for the goods.
- 4.2 The price you pay is the price displayed on this website at the time we receive your order apart from the following exception:
 - a) While we try and ensure that all prices on our website are accurate, errors may occur. If we discover an error in the price of goods you have ordered we will inform you as soon as possible and give you the option of reconfirming your order at the correct price or cancelling it. If we are unable to contact you we will treat the order as cancelled. If you cancel and you have already paid for the goods, you will receive a full refund.
- 4.3 Payment can be made by any method specified in [How to Use this website](#). For information about secure on-line ordering see Security.
- 4.4 Title to any products you order on this website shall pass to you on delivery of the products provided that we have processed and received payment in full for the products.
- 4.5 All prices are exclusive of any VAT and any other applicable sales tax or duty which will be added to the sum in question unless expressly stated otherwise.

5. Returns, Cancellations and Substitutions

- 5.1 In the unlikely event that you receive faulty or damaged goods, please refer to our [Returns and Refunds](#) section.

- 5.2 All sizes and measurements are approximate but we do try to make sure that they are as accurate as possible.

6. Intellectual Property

- 6.1 You acknowledge and agree that all copyright, trademarks and all other intellectual property rights in all materials and/or content made available as part of your use of this website shall remain at all times vested in us or our licensors. You are permitted to use this material only as expressly authorised by us or our licensors.
- 6.2 You acknowledge and agree that the material and content contained within this website is made available for your personal non-commercial use only and that you may only download such material and content for the purpose of using this website. You further acknowledge that any other use of the material and content of this website is strictly prohibited and you agree not to (and agree not to assist or facilitate any third party to) copy, reproduce, transmit, publish, display, distribute, commercially exploit or create derivative works of such material and content.

7. Liability and Indemnity

- 7.1 The provisions set out within this Section 7 do not apply to any Buyer who is deemed to be a Consumer in relation to the purchase of the Goods and such Buyers are expressly referred to the provisions of Section 8 of these Terms and Conditions.
- 7.2 Nothing in these Terms and Conditions excludes or limits liability for death or personal injury caused by negligence, fraudulent misrepresentation, or any other liability which may not otherwise be limited or excluded under applicable law.
- 7.3 Subject to Section 7.2 above, the Company will use reasonable endeavours to verify the accuracy of any information on the site but makes no representation or warranty of any kind express or implied statutory or otherwise regarding the contents or availability of the site or that it will be timely or error-free, that defects will be corrected, or that the site or the server that makes it available are free of viruses or bugs or represents the full functionality, accuracy, reliability of the website the Company will not be responsible or liable to you for any loss of content or material uploaded or transmitted through the website and the Company accepts no liability of any kind for any loss or damage from action taken or taken in reliance on material or information contained on the site.
- 7.4 Subject to Section 7.2 above and Section 7.7 in relation to Consumers, other than as expressly provided in these Terms and Conditions with respect to specific products and except for the exclusive remedies set out at Section 5 above, any indemnities, warranties, terms and conditions (whether express or implied) are hereby excluded to the fullest extent permitted under applicable law.
- 7.5 Subject to Section 7.2 above, the Company will not be liable, in contract, tort (including, without limitation, negligence), pre-contract or other representations (other than fraudulent or negligent misrepresentations) or otherwise out of or in connection with the Terms and Conditions for any: economic losses (including without limitation loss of revenues, data, profits, contracts, business or anticipated savings); or economic losses (including without limitation loss of revenues, data, profits, contracts, business or anticipated savings); or loss of goodwill or reputation; or special or indirect losses suffered or incurred by that party

arising out of or in connection with the provisions of any matter under these Terms and Conditions.

- 7.6 Notwithstanding the above, subject to Section 8 in relation to Consumers, the Company's aggregate liability (whether in contract, tort or otherwise) for loss or damage shall in any event be limited to a sum equal to the amount paid or payable by you for the product(s) in respect of one incident or series of incidents attributable to the same clause.
- 7.7 This clause does not affect your statutory rights as a Consumer, nor does it affect your contract cancellation rights.
- 7.8 We will take all reasonable precautions to keep the details of your order and payment secure, but, unless we are negligent, we cannot be held liable for any losses caused as a result of unauthorised access to information provided by you.

Warranty

- 7.9 The Company will, free of charge, within a period of 3 months from the date of delivery of Goods which are proved to the reasonable satisfaction of the Company to be damaged or defective due to defects in material, workmanship or design (other than a design made, furnished or specified by the Buyer), replace such Goods. This obligation will not apply where:
 - 7.9.1 the Goods have been improperly altered in any way whatsoever, or have been subject to misuse;
 - 7.9.2 any maintenance requirements relating to the Goods have not been complied with;
 - 7.9.3 any instructions as to storage and/or use of the Goods have not been complied with in all respects; or
 - 7.9.4 the Buyer has failed to notify the Company of any defect or suspected defect within 14 days of delivery where the defect should be apparent on reasonable inspection, or within 14 days of the same coming to the knowledge of the Buyer where the defect is not one which should be apparent on reasonable inspection, and in any event no later than 3 months from the date of delivery.
- 7.10 The Company will refund to the Buyer the cost of carriage on the return of any such defective or damaged Goods, and will deliver any repaired or replacement Goods to the Buyer at the Company's own expense.
- 7.11 Any Goods which have been replaced will belong to the Company. Any repaired or replacement Goods will be liable to repair or replacement under the terms specified in **Condition 7.9** for the unexpired portion of the 3 month period from the original date of delivery of the replaced Goods.

Exclusion of Liability

- 7.12 In the event of any breach of the Company's express obligations under Sections 3.4, 7.9, 7.10 and 7.11 above the remedies of the Buyer will be limited to damages.

- 7.13 The Company does not exclude its liability (if any) to the Buyer:
- 7.13.1 for breach of the Company's obligations arising under Section 12 Sale of Goods Act 1979 or Section 2 Sale and Supply of Goods and Services Act 1982;
 - 7.13.2 for personal injury or death resulting from the Company's negligence;
 - 7.13.3 under Section 2(3) Consumer Protection Act 1987;
 - 7.13.4 for any matter which it would be illegal for the Company to exclude (or to attempt to exclude) its liability; or
 - 7.13.5 for fraud.
- 7.14 Except as provided in Sections 3.4 and 7.9 to 7.13, the Company will be under no liability to the Buyer whatsoever (whether in contract, tort (including negligence), breach of statutory duty, restitution or otherwise) for any injury, death, damage or direct, indirect or consequential loss (all three of which terms include, without limitation, pure economic loss, loss of profits, loss of business, depletion of goodwill and like loss) howsoever caused arising out of or in connection with:
- 7.14.1 any of the Goods, or the manufacture or sale or supply, or failure or delay in supply, of the Goods by the Company or on the part of the Company's employees, agents or sub-contractors;
 - 7.14.2 any breach by the Company of any of the express or implied terms of the Contract; or
 - 7.14.3 any statement made or not made, or advice given or not given, by or on behalf of the Company
- or otherwise under the Contract.
- 7.15 Except as set out in Sections 3.4 and 7.9 to 7.13, the Company hereby excludes to the fullest extent permissible in law, all conditions, warranties and stipulations, express (other than those set out in the Contract) or implied, statutory, customary or otherwise which, but for such exclusion, would or might subsist in favour of the Buyer.
- 7.16 The Buyer acknowledges that the above provisions of this Section 7 are reasonable and reflected in the price which would be higher without those provisions, and the Buyer will accept such risk and/or insure accordingly.

8. Terms relating to the Buyers acting as a Consumer

- 8.1 Goods supplied by the Company will remain free from defect in materials or caused by workmanship for a period of 12 months or longer if required by law from the date of delivery.
- 8.2 Buyers are required to inspect the Goods for the purpose of ascertaining whether or not at the time of delivery they are damaged or defective. Buyers are required to notify the Company as soon as is reasonably practical in the event that the Goods are found on inspection to be defective or damaged. The Company will repair or replace the Goods or refund the price paid for the Goods, at the Company's option, in the event that it can be

established to the Company's reasonable satisfaction that the Goods are defective or were damaged prior to delivery.

- 8.3 The Company will aim to deliver the Goods within the time indicated by the Company in the Company's acceptance of any order for Goods placed, but cannot give an exact delivery date. If the Goods have not been delivered within 30 days of the expected date of delivery, then the Buyer shall have the option to cancel the Contract and the Company will refund any monies paid for the Goods for which such cancellation applies. In respect of other rights regarding refunds, Buyers are referred to the [Returns and Refunds](#) section.
- 8.4 The Company's liability for defective or damaged Goods shall be limited to repair or refund of the price payable for such Goods as set out within Section 8.2, subject always to such limitation in no way affecting the statutory rights of a Consumer as set out within the Unfair Contract Terms Act 1977; the Sale of Goods to Consumers Regulations 2002; the Consumer Protection Act 1987;
- 8.5 Notwithstanding any of the provisions set out above, the Company shall not exclude any of the implied terms set out within the Sale of Goods Act 1979 (as amended) and also shall not exclude its liability to any Buyers acting as Consumers:
- 8.5.1 for personal injury or death resulting from the Company's negligence;
 - 8.5.2 under Section 2(3) Consumer Protection Act 1987;
 - 8.5.3 for any matter which it would be illegal for the Company to exclude (or to attempt to exclude) its liability; and
 - 8.5.4 for fraud.

9. Force Majeure

The Company will not be liable to the Buyer for any failure or delay or for the consequences of any failure or delay in performance of the Contract, if it is due to any event beyond the reasonable control and contemplation of the Company including, without limitation, acts of God, war, industrial disputes, protests, fire, tempest, explosion, an act of terrorism and national emergencies and the Company will be entitled to a reasonable extension of time for performing such obligations.

10. Miscellaneous Provisions

- 10.1 Time for performance of all obligations of the Buyer is of the essence. Time for performance of all obligations of the Company is not of the essence.
- 10.2 The Contract between us shall be governed by the laws of England and any dispute between us will be resolved exclusively in the courts of England. English is the only language offered for the conclusion of the contract.
- 10.3 The Company shall be under no liability for any delay or failure to deliver products or otherwise perform any obligation as specified in these Terms and Conditions if the same is

wholly or partly caused whether directly or indirectly by circumstances beyond its reasonable control.

- 10.4 To provide increased value to our customers, we may provide links to other websites or resources for you to access at your sole discretion. You acknowledge and agree that, as you have chosen to enter the linked website we are not responsible for the availability of such external sites or resources, and do not review or endorse and are not responsible or liable, directly or indirectly, for:
 - 10.4.1 the privacy practices of such websites;
 - 10.4.2 the content of such websites, including (without limitation) any advertising, content, products, goods or other materials or services on or available from such websites or resources or
 - 10.4.3 the use to which others make of these websites or resources, nor for any damage, loss or offence caused or alleged to be caused by, or in connection with, the use of or reliance on any such advertising, content, products, goods or other materials or services available on such external websites or resources.
- 10.5 You may not assign or sub-contract any of your rights or obligations under these terms and conditions or any related order for products to any third party unless agreed upon in writing by The Company .
- 10.6 The Company reserves the right to transfer, assign, novate or sub-contract the benefit of the whole or part of any of its rights or obligations under these Terms and Conditions or any related contract to any third party.
- 10.7 If any portion of these Terms and Conditions is held by any competent authority to be invalid or unenforceable in whole or in part, the validity or enforceability of the other sections of these Terms and Conditions shall not be affected.
- 10.8 These Terms and Conditions do not create or confer any rights or benefits enforceable by any person that is not a party (within the meaning of the U.K. Contracts (Rights of Third Parties) Act 1999) to these Terms and Conditions.
- 10.9 No delay or failure by the Company to exercise any powers, rights or remedies under these Terms and Conditions will operate as a waiver of them nor will any single or partial exercise of any such powers, rights or remedies preclude any other or further exercise of them. Any waiver to be effective must be in writing and signed by an authorised representative of The Company .
- 10.10 These Terms and Conditions including the documents or other sources referred to in these Terms and Conditions supersede all prior representations understandings and agreements between you and the Company relating to the use of this website (including the order of products) and sets forth the entire agreement and understanding between you and the Company for your use of this website
- 10.11 The Contract contains all the terms which the Company and the Buyer have agreed in relation to the Goods save in respect of where any software is supplied by the Company in which case the terms of the Company's [standard software licence agreement](#) shall also apply. This Contract supersedes any prior written or oral agreements, representations or

understandings between the parties relating to such Goods. The Buyer acknowledges that it has not relied on any statement, promise or representation made or given by or on behalf of the Company which is not set out in the Contract.

STANDARD SOFTWARE LICENCE AGREEMENT

It is agreed as follows:

1. INTRODUCTION

- 1.1 This Licence agreement is supplementary to the Standard Terms and Conditions (“the Terms”) set out on each order for the Goods and shall vary the Terms only to the extent set out herein. In the event of any inconsistency between this Licence and the Terms, this Licence shall prevail.
- 1.2 Any reference to defined terms in this Licence is a reference to the definitions in the Terms, unless otherwise stated herein.

2. DEFINITIONS

- 2.1 **“Goods”** the CD Rom containing the Software and the packaging of the CD Rom and supplied to the Buyer under the Terms.
- 2.2 **“Software”** the software and any documentation, associated media, printed materials and embedded materials or any part thereof contained in the Goods.

3. LICENCE

- 3.1 The Company hereby licences the Software to the Buyer on a limited, non-exclusive, royalty free, perpetual, non-transferable basis in the United Kingdom only, subject to the terms set out in this Licence.
- 3.2 The Buyer may use the Software solely for internal purposes as an educational teaching aid only. The Software may only be used at 1 site of the Buyer.
- 3.3 The Company shall be under no obligation to provide upgrades of the Software.

4. LICENCE RESTRICTIONS

- 4.1 The Buyer may not:
 - 4.1.1 make or distribute copies of the Software, other than one copy for back-up purposes only;
 - 4.1.2 sell, sub-licence or transfer the Software to any third party;
 - 4.1.3 decompile, reverse engineer, disassemble or otherwise reduce the Software to eye-readable form;
 - 4.1.4 modify or use the Software to create any derivative works;
 - 4.1.5 make any public presentation (other than in accordance with the licence granted in Section 3.2) of the Software or using the Software or any printed copy of the Software without the prior written consent of the Company.

5. WARRANTY AND LIABILITY

- 5.1 The Company will free of charge for the duration of the Licence and where the Software and/or the Goods is proved to the reasonable satisfaction of the Company to be damaged or defective due to defects in material, workmanship or design, replace such Software and/or Goods up to a maximum of three times.
- 5.2 Subject to Section 5.1, the provisions of Sections 8.5, 8.6, 8.7 and 8.8 of the Terms shall apply to the provision of the Goods.

6. TERMINATION

- 6.1 The Company may terminate this Licence upon written notice in the event of:
 - 6.1.1 Any breach by the Buyer of any of the terms of this Licence or any material breach of the Terms; or
 - 6.1.2 Termination of the Terms for any reason whatsoever.
- 6.2 Upon termination of this Licence in accordance with Section 6.1, the Buyer shall immediately:
 - 6.2.1 Cease to use the Software and/or the Goods and return the same to the Company or destroy/delete the Software and/or the Goods as instructed by the Company; and
 - 6.2.2 Destroy/delete any copy made in accordance with Section 4.1.1
- 6.3 The Buyer shall indemnify the Company against any costs, expenses, liability, claims or losses incurred as a result of any failure by the Buyer to comply with the obligations under Section 6.2.
- 6.4 This clause shall survive termination of this Licence.

Returns and refunds

We want you to be totally satisfied with every purchase you make from the Company. It is our aim to offer you value and quality at outstanding prices. If, for any reason, you are not completely happy with your purchase, simply return it within 14 days of delivery, unused in its original packaging. Providing it reaches us in its original condition we will provide you with a full refund minus any postage & packaging charges. If you decide within 14 days that you would like to return an item purchased from this website, you should contact us to arrange for its return.

The Company will only consider refunding the cost of returning items; this shall be limited to the United Kingdom only and does not apply to customers outside the United Kingdom. Returns made from outside the United Kingdom will bear all costs related to postage and packaging and under no circumstances will be refunded for these costs. The 14-day money back guarantee promoted on the website is in addition to our obligations with respect to your statutory rights, which of course remain unaffected.

Privacy Policy

(Updated 1st March 04)

Chris Malcolm Limited ("Daydream Education") is incorporated in England and Wales.

The purpose of this statement is to set out how we use personal information that we may obtain about you. By either registering as a user of any services provided by Daydream Education on this website and by using the Daydream Education web site generally you agree to this use.

1. Use of your Personal Information

- 1.1 When you register and use this site you will be asked to provide certain information such as your contact details. We will store this data and hold it on computers or otherwise. We will use this data to fulfil our agreement with you.
- 1.2 We may use information that you provide or that is obtained by us:
 - (a) To register you with our web site and to administer our web site services;
 - (b) For assessment and analysis (e.g. market, customer and product analysis) to enable us to review, develop and improve the services which we offer and to enable us to provide you and other customers with relevant information through our marketing programme. We may use your information to make decisions about you using computerised technology, for example automatically selecting products or services which we think will interest you from the information we have.
 - (c) To administer any prize draws or competitions you may enter.
- 1.3 By completed registration and providing information relating to registration in respect for use of this site, you agree that we may disclose your personal information to individuals and entities for the purposes set out in Section 1 above and that unless upon registration you advise us to the contrary, we may keep you informed of such products and services (including special offers, discounts, offers, competitions and so on by any of the following methods: e-mail; telephone (including automated calls); fax or otherwise (including products and services of other companies and organisations).
- 1.4 You may at any time withdraw your agreement to receive such information by way of written confirmation, by post or e-mail to the address set out in Section 6.2 of this Privacy Policy.
- 1.5 We may supplement the information that you provide to us with information that we receive from third parties.

2. Fraud Prevention

In order to protect our customers and us from fraud and theft, we may pass on information that we obtain from making identity checks and other information in our customer records, including how you conduct your account, to other Group companies, other retailers and to financial and other organisations (including law enforcement agencies) involved in fraud prevention and detection, to use in the same way.

3. Disclosure of Your Information

We may give information about you to the following, who may use it for the same purposes as set out above:

- (a) to employees and agents of Chris Malcolm Limited to administer any accounts, products and services provided to you by Chris Malcolm Limited now or in the future;
- (b) agents who (on our behalf) profile your data so that we may tailor the goods/services we offer to your specific needs;
- (c) to anyone to whom we transfer or may transfer our rights and duties under our agreement with you;
- (d) if we have a duty to do so or if the law requires us to do so.

4. Cookies

- 4.1 New technologies are emerging on the Internet that help us to deliver customised visitor experiences. In particular, there is a technology called "cookies" which may be used by us to provide you with, for example, customised information from our web site. A cookie is an element of data that a web site can send to your browser, which may then store it on your system. Cookies allow us to understand who has seen which pages and advertisements, to determine how frequently particular pages are visited and to determine the most popular areas of our web site. Depending on the type of cookie we use, cookies also allow us to make our web site more user friendly, for example, permanent cookies allow us to save your password so that you do not have to re-enter it every time you visit our web site. If you wish, you can usually adjust your browser so that your computer does not accept cookies. If you do this, you will still be able to browse around the site but the functions that allow you to add items to your trolley, set up a new account or access an existing account will not be available. Alternatively you can adjust your browser to tell you when a website tries to put a cookie on your computer. How you adjust your browser to stop it accepting cookies or to notify you of them, will depend on the type of internet browser programme your computer uses.
- 4.2 Please remember, cookies do not contain confidential information such as your home address, telephone number or credit card details. We do not exchange cookies with any third party websites or external data suppliers.
- 4.3 Your browser also generates other information, including which language the site is displayed in, and your Internet Protocol address ("IP address"). An IP address is a set of numbers which is assigned to your computer during a browsing session whenever you log on to the Internet via your internet service provider or your network (if you access the Internet from, for example, a computer at work). Your IP address is automatically logged by our servers and used to collect traffic data about visitors to our web sites. We do not use your IP address to identify you personally.
- 4.4 We only keep cookies for the duration of your visit to our website, except where you save your login name as referred to above.
- 4.5 If you would like more information about this practice and your choices, go to www.networkadvertising.org for details of how to opt out.

5. Security

- 5.1 We endeavour to take all reasonable steps to protect your personal information In accordance with our obligations under the 8th data protection principle of the Data Protection Act 1998. However, we cannot guarantee the security of any data you disclose on-line. You accept the inherent security risks of providing information and dealing on-line over the Internet.
- 5.2 For further information about the steps we take to protect your information and make online shopping as secure as possible, please see information on [Secure Online Shopping](#).

6. General

- 6.1 You have the right to see personal data (as defined in the [Data Protection Act 1998](#)) that we keep about you, upon receipt of a written request and payment of a fee. If you are concerned that any of the information we hold on you is incorrect please contact us (see details below).
- 6.2 Please be aware that our site may link to other web sites which may be accessed through our site. We are not responsible for the data policies or procedures or the content of these linked web sites.

Daydream Education website is operated by
Chris Malcolm Limited Trading As Daydream Education
Unit 1, Central Park
Western Avenue
Bridgend
CF31 3RH
United Kingdom

Tel: 0844 800 1660
Fax: 0844 800 1664

Contact Name: Customer Services
e-mail: dpa@daydreameducation.co.uk
enquiries@daydreameducation.co.uk

Registered Company Number 04216204 (Registered in England & Wales)
VAT Number 692304240

We recommend you print out a copy of these Terms and Conditions for your future reference.

If you have any questions regarding the Daydream Education website please see the [Customer Services](#) section for more information and full contact details.